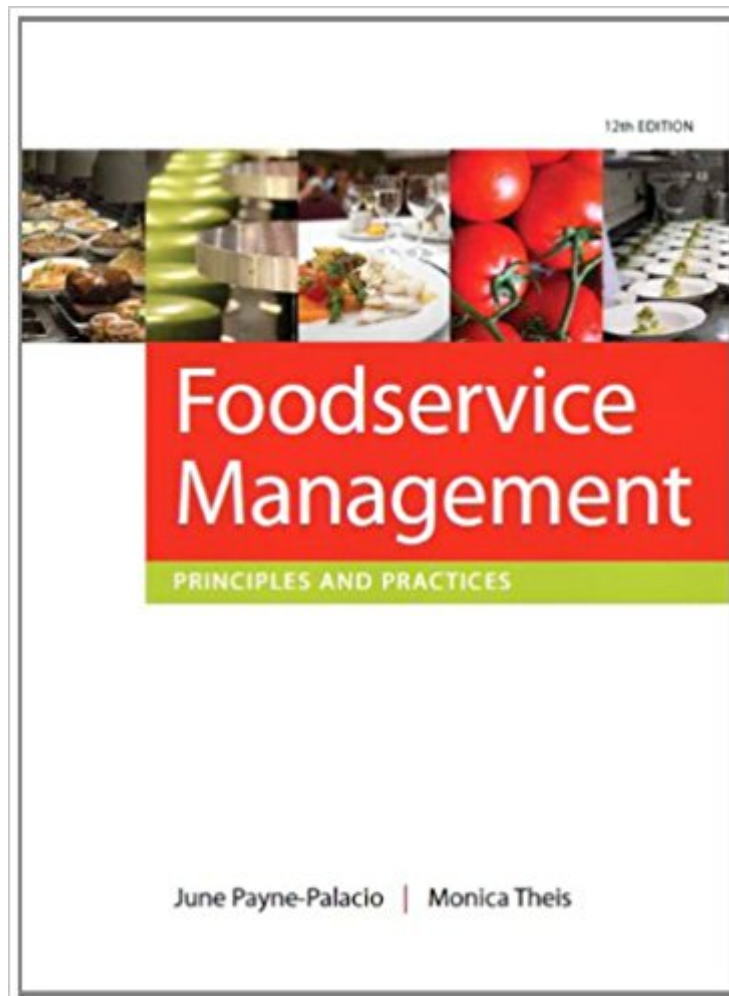




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Foodservice Management: Principles And Practices (12th Edition)



Synopsis

FOODSERVICE MANAGEMENT: PRINCIPLES AND PRACTICES, 12/e is today's most comprehensive, current, and practical overview of foodservice operations and the business principles needed to manage them successfully. Authored by leading industry experts and experienced instructors, it covers all core topics, including food safety, organizational design, human resources, performance improvement, finance, equipment, design, layout, and marketing. This 12th Edition is retitled to better reflect its college level. The content is still concentrated on basic principles, but increasingly reflects the impact of current social, economic, technological, and political factors. For example, it now focuses on sustainability throughout, and offers greater emphasis on culinary issues. The textbook also contains a new running case study based on University of Wisconsin, Madison's University Dining Services.

Book Information

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Average Customer Review: 3.7 out of 5 stars 17 customer reviews

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Customer Reviews

Little help for what I needed it

Got here way after I needed it, and it was shipped in what looked like a brown paper bag wrapping. I actually went online and got the Kindle Version. I plan to sell this as soon as I can, as I don't need it anymore.

I enjoy being able to read this book electronically. I can highlight important topics and turn the pages very quickly. I hope to use this book for several years due to my career choice as a dietitian.

Book is helpful overall but so wordy! It uses all these technical words and repeats the same things over and over but with different words each time. It becomes redundant after a while so I would recommend buying a book that is more direct, succinct, and straight to the point. Otherwise, it provides a good general overview of the food service industry. Quite technical as well.

Excellent! The book arrived on the date promised... I was happily surprised to receive the hardcover version; had expected the paperback. The price was great and the book's in fantastic condition! Thanks:-)

A,though it's the used one but looks completely new and very good price

Great resource for foodservice management. Lots of good and relevant information.

Great book!

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